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Your visitor's guide to Northwest Arkansas and surrounding areas



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Your guide to **Northwest** Arkansas

Welcome to discovernorthwestarkansas.com!

And welcome to one of the most vibrant, thriving, scenic and fun regions in the country. Every day, more and more guests are discovering what all the excitement is about in Northwest Arkansas, recently voted #4 Best Place to Live in the United States by U.S. News and World Report.

This guide is your personal round up of things to see and do, places to go and great resources to make your visit as spectacular as the region itself.

Discover world-class theater and museums, live music, shopping, sporting events, family entertainment and grown-up fun. Experience biking, hiking and parks set against a breathtaking Ozark mountain backdrop. Tour award-winning wineries and craft breweries and enjoy world-class cuisine. Take in all that the area has to offer, with activities as wide-ranging as your interests.

I've loved living here in Northwest Arkansas for more than 30 years, and have seen phenomenal changes and growth.

In addition to rich Ozarks history, friendly people and great quality of life, the opportunities for arts, culture, shopping, entertainment and recreation just keep getting better and more diverse.

Add in thriving businesses and a great economy, and you'll discover, as many of our guests do, that Northwest Arkansas is more than a fun place to visit, it's a great place to live.

Whether you visit for a week or a weekend, or decide to call it home, I know you'll love it here too.

> Kevin Becker General Manager/Multimedia Sales kbecker@nwaonline.com or 479-903-5832



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Connect with us! rogershistoricalmuseum.org







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14550 E HWY 12 Rogers, Arkansas 479-202-5106 thefatchefnwa.com







Museums

celebrate the unique history of Northwest Arkansas

Northwest Arkansas has been growing rapidly in recent years, but the Ozarks have been inhabited for over 15,000 years. This area has a rich and bountiful history, each town with its own unique stories, and for history buffs and interested parties there are several historical museums throughout Northwest Arkansas.

Two of the most popular museums are located on Civil War battlegrounds in Pea Ridge and Prairie Grove. Both the Pea Ridge **Civil War National Military Park** and the Prairie Grove Civil War Battlefield State Park are two of the most well-preserved Civil War battlefields in the nation, and both offer driving tours through the parks. The Pea Ridge National Military Park features a 4,300 acre battleground and museum to house the history of the soldiers from both sides, Union and Confederate, who fought valiantly in the battle. The Prairie Grove battlefield has a museum to highlighting the history of soldiers from both sides as well, and is proud to host a reenactment of the battle during the first weekend of December during even numbered years.

For more military history, visitors can check out the **Arkansas Air and Military**



Tontitown Historical Museum

Museum at Drake Air Field in Fayetteville. Drake Air Field was used as a United States aviator training post during World War II, making this historical site one well worth preserving. This immense museum houses fully functional planes, tanks, and other military vehicles all the way from World War I to the Iraqi Conflicts.

For some very niche local history, check out the Bella Vista Museum, which celebrates Bella Vista's transition from a resort town and retirement village to a beautiful modern town full of natural wonders made for all ages to enjoy. This small but unique museum houses information about the 1917 resort and underground nightclub, and how over time the town became known for its beautiful seven lakes and gorgeous golf courses.

Tontitown is another small but mighty community with its own niche museum, housed in the home of original Tontitown settlers Mary and Zelinda

> An exhibit at the Arkansas Air and Military Museum



Rogers Historical Museum

Bastinelli. **Tontitown Historical Museum** shares the local history of a unique Italian immigrant community that was founded in 1895 by Father Pietro Brandini. The foundations of the Tontitown community was wine production, which is why the museum features an antique grape press and wine bottling machine, as well as many other artifacts to help guests envision what life was like back in the days of yore.

Another niche museum is the **Daisy Airgun Museum** in downtown Rogers. The museum celebrates the history of one of the most popular toys of all time, featuring antique guns dating as far back as the 1600s. They also sell very limited production collector's edition products, making this an absolute must-see for gun enthusiasts.

One of the most popular museums in the area is located in Bentonville, and although it is small by comparison, its subject is a large titan of industry. The Walmart Museum was established in 1990 to showcase the history of Walmart and the Walton family's mission to help families save money and live better. Guests come from all around the world, especially during the Walmart Shareholders meeting, to see the original Walton's 5&10; where Sam Walton's dreams began.

Bentonville is also home to the **Museum of Native American History**, or the MONAH. Established in 2006, this museum honors the earliest inhabitants of the geographic area with six permanent exhibits, each showing a detailed history of a different age in the area's history, from the Paleo era when American history began all the way to when Native Americans began to interact with European settlers.

For those wanting a detailed history of the area as a whole. there are two excellent options. The first is the Rogers Historical Museum, which tells the history of Rogers and its surrounding areas through five permanent exhibits. This museum is unique because it is housed not just under one roof, but several spread out through downtown Rogers, one of which is an actual Frisco train car. With a fully restored Victorian home, an actual train caboose. and interactive exhibits for kids, the Rogers Historical Museum is packed with educational fun for the whole family.

Another museum encompassing regional history is the Shiloh Museum of Ozark History, established in 1968. Located in downtown Springdale, the Shiloh Museum gets its name from the 1840s pioneer town that would later become chartered as Springdale. The Shiloh Museum houses five permanent exhibits and several rotating special exhibits, and on top of the 22,000 square feet of indoor museum, there are also six historic buildings outside on the grounds for guests to visit. With the interactive exhibits and costumes for kids, guests can really get the feel of what life was like in the Ozark pioneer communities of old.

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Casinos

There are plenty of casinos in close proximity to Northwest Arkansas, meaning Las Vegasstyle gaming is only a short drive away. Dozens of casinos are well within driving distance for NWA residents to spend a long weekend filled with entertainment or even just an exciting night out.

Cherokee Casino

Located in West Siloam Springs this casino and 140+ room hotel has countless amenities sure to satisfy. The casino floor has over 1,600 of the latest reel, video reel and video poker games with jackpots and progressives often growing into the millions. If poker is a passion, a 15-table poker room, and a High Limit area with 3 tables await. Play all your favorites like Texas Hold Em. Omaha poker, and seven-card stud. Live craps, roulette and blackiack are also available. Check out the featured weekly specials like Play & Eat Tuesdays, Earn & Play Thursdays, and Sunday Football Poker Splash Pots. Cherokee Casino also has multiple dining options: Flint Creek Steakhouse, River Cane Buffet, River Cane Café, and Sweet Treats Coffee Shop.

Downstream Casino

Downstream Casino is a state-of-the-art casino owned and operated by the Quapaw Nation of Oklahoma, and is designed to give everyone who visits a "superb experience." Downstream's hotel has two towers, Kappa and Osotouy, and each has its own amenities that make everyone's stay luxurious and comfortable. There is an 18-hole golf course, swimming pool, poolside bar, fitness center, iacuzzi, fire pit, and private cabanas are also available to rent. The casino has poker, craps, roulette, and slots. Downstream also has Legends Sports Bar that features live music every weekend, as well as The Venue and Pavilion that have a variety of shows throughout the year.

Indigo Sky Casino & Resort

Indigo Sky Casino & Resort offers a relaxing, fun experience in Northeast Oklahoma. The casino features over 1,200 gaming machines, an 8-table poker room, and 12 table games. The dining and drinking options at the resort are plentiful with the Shawanoe Restaurant & Bar and ECHO bar. Also. Three Sisters Food Court includes The Ridge Café, Woodland Grill and Stone Valley Pizza Company for a little palette diversity. Live entertainment is a major attraction at Indigo Sky with different performers featured throughout the year. Indigo Sky also has 12,000 square feet of banquet space perfect for conferences, trade shows and corporate events.

Hard Rock Hotel & Casino

The Hard Rock Hotel & Casino has one of the largest varieties of table games in Oklahoma, as well as a poker room and over 2,600 popular games. Hard Rock's unique entertainment venues. The Joint, Track 5. Midnight Joker Comedy Club and Riff's each provide one-of-a kind experiences. Being hungry is not an option at the Hard Rock as there are numerous dining options such as Toby Keith's I Love This Bar & Grill, McGill's on 19. Buffet. Slice, Hwy 66 Diner, Flip Side, and plenty other delicious restaurants. The Hard Rock Hotel & Casino has one of the largest varieties of table games in Catoosa, Oklahoma, as well as a poker room and over 2,600 popular games.

Grand Lake Casino

Grand Lake Casino is 45,000 square feet of gaming and entertainment in Grove Oklahoma. The game room has more than 600 slot machines, and weekly promotions like Big Cash Carnival on Saturday, Hot Seat Sweepstakes every Thursday, Cash Rush on Tuesday, and on Mondays play Grand Lake 21. Grand Lake Casino also offers a unique outdoor experience with Reel Time Fishing Adventures and the multitude of other amenities near the casino in Grove.

Riverbend Casino

The River Bend Casino & Hotel redefines gaming experience with over 800 of your favorite slots, High-Limit room, River Bend Hotel. Club 60 West features a fully-stocked bar with over 20 hi-definition TV's, lounge area, billiards and shuffleboard room, bowling lanes, event center, private party rooms, and the Atmosphere Digital Entertainment System. Try the all new awardwinning Twin Bridges Restaurant with a variety of unique items and many classics. For a faster dining experience, hit the Casino Deli. While dining, don't forget to complement each exquisite course with a specialty cocktail from the bar, located inside theTwin Bridges Restaurant. It's Dining Redefined! The River Bend Casino & Hotel redefines gaming experience with over 800 of your favorite slots, High-Limit room, River Bend Hotel in Wyandotte, Oklahoma.

Choctaw Pocola Casino

Just across the state line from Fort Smith is Choctaw Pocola Casino. If slots are the game, this is the place for a lucky seat, with more than 1,800 machines on-site. The Choctaw Pocola Poker Room features five tables, which are open seven days a week. For the horse racing aficionados, there are 30 plus TV's and individual carrels tuned in to live racing on 18 different tracks across the country, Choctaw Pocola Casino has several options for relaxing with friends or enjoying free live entertainment with Gilley's Bar Oak Tree lounge and Trophy's Bar & Grill. The Seven Ponies Buffet weekly specials are guaranteed to tempt your taste buds with Steak Wednesday, Lobster Thursday and Seafood Friday, and that is just the beginning. The Coffee Café is a lighter fare with breakfast food, subs, and sweet treats.

ADVENTURES IN CONTINUES

War Eagle Cavern 21494 Cavern Dr Rogers, AR 72756 (479) 789-2909

The only lakeside cavern entrance in Arkansas, War Eagle Cavern is a must see. War Eagle Cavern offers hours of family fun with cavern tours, the Moonshiners Mystery Shack, and Lost in the Woods Maze.

Old Spanish Treasure Cave

14290 N Highway 59 Sulphur Springs, AR 72768 (479) 787-6508

Step into one of the Ozark's biggest mysteries, The Old Spanish Treasure Cave. This cavern is filled with fascinating legends and unsolved mysteries of hidden treasure buried by the Spanish Conquistadors. Some believe the treasure is still here.

Cosmic Cavern 6386 AR 21,

Berryville, AR 72616 (870) 749-2298

Cosmic Cavern is one of the top Show Caves in the United States! During the tour, see many formations, two cave lakes, and blind cave trout and the Ozark blind cave salamander. Wild tours also available.





Onyx Cave

338 Onyx Cave Ln Eureka Springs, AR 72632 (479) 253-9321

Onyx Cave is a small show cave near Eureka Springs, Arkansas. It has been a tourist attraction since 1893, the oldest show cave in Arkansas. The cave does not contain onyx, but rather flowstone, also known as "cave onyx".





Mystic Caverns 341 Caverns Drive, Harrison, AR 72601 (888) 743-1739

Mystic Cavern was originally called Mansion Cave because of the large calcite formations that fill the incredible underground chamber. One of the most spectacular calcite formations is the "Pipe Organ" standing 30 feet tall and 12 feet thick. Tours started prior to 1948 in Mystic Cavern. Crystal Dome's entrance is only 400 feet from Mystic, and was was discovered in 1967 when a piece of heavy equipment broke through the surface into the void. It was first opened to the public in 1982, and this cavern features a dome nearly 70 feet tall, the fantastic "Crystal Bell", and other dripstone formations made with pure white calcite!

Bull Shoals Caverns

1011 CS Woods Blvd, Bull Shoals, AR 72619 (870) 445-7177

Bull Shoals Caverns, created 350 million years ago during the Ordovician period, are one of the world's oldest limestone caverns. Streams flow throughout the cavern and a waterfall is located at the deepest part.



provide year-round beauty and adventure

Devil's Den State Park

Arkansas is famously known as the Natural State, so it should come as no surprise that Northwest Arkansas has some of the most beautiful parks in the nation tucked away amidst the Ozark Mountains. Although the weather in winter can require some bundling up, the beauty is spectacular.

For overnight stays, many of the state parks have cabin rentals available. From modern designs to rustic log and stone structures, the cabins feature kitchen amenities and cozy fireplaces to keep you warm on harsh winter evenings.

The largest of Arkansas' 52 state parks is **Hobbs State Park and Conservation Area**, located on the southern shores of Beaver Lake. As a conservation area, Hobbs acts as an education center for visitors, featuring interactive exhibits on the park's unique limestone landscape, natural resources and history. From November through February, you can go on a guided eagle watch cruise on Beaver Lake. Many bald eagles return to the lake in winter, and it's a great opportunity to see these majestic birds, along with other wildlife. With thirty-six miles of hiking and biking trails spread out over 12,000 acres of park, there is plenty to see at Hobbs! Additionally, Hobbs is the only state park in Arkansas to allow regulated hunting during approved seasons.

In West Fork lies the park which solidifies Arkansas' reputation as the Natural State, **Devil's Den State Park**. Located about twenty minutes south of Fayetteville, Devil's Den is home to eleven different trails, seventeen cabins, and 135 campsites, all spread throughout 2,500 acres. Explore the park from an updated, historic Civilian Conservation Corps cabin. Winter wildlife watching is wonderful the trails are great for hiking and biking, and then you can return to your cozy cabin and warm up by the fire.

Smaller by comparison but in no way less mesmerizing is **Withrow Springs State Park** in Huntsville, which is best known for floating and canoeing. It is also the only place on earth where one can find the rare Ozark Trillium flower!

While there are gorgeous state parks to visit, each city in Northwest Arkansas is home to its own beautiful parks to patronize as well, and many have their own special niches! Rogers, for instance, has an immensely popular park specially made for mountain biking. **The Railyard** bike park offers biking obstacles for all levels of mountain bikers, from beginner to challenging, plus there is a bike cleaning station to wash the dirt off after catching some air.

Siloam Springs plays host to another one-of-a-kind park, the **Siloam Springs Kayak Park**. The man-made rapids are perfect for thrill seekers, and for those looking to relax, there's plenty of creek to float along in leisure.

For the history buffs, there are two key Civil War battlefields that have been turned into educational parks right here in Northwest Arkansas. **Prairie Grove Battlefield State Park** is one of the most well-preserved Civil War battlegrounds in the nation, and hosts epic



Siloam Springs Kayak Park

reenactments of the battle the first weekend of December of every even numbered year. The **Pea Ridge Battlefield**, site of "the battle that saved Missouri for the Union," is now a United States National Military Park. Both Civil War battlefield parks offer guided tours and play host to an onsite museum, where guests can further interact with the rich local history.

The Natural State is so endlessly full of beauty just ready to be explored, all year round and all across Northwest Arkansas... there is plenty of outdoor fun for the whole family!



The castle playground at Wilson Park



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Huck Fin's Fishing and Guide Service

12737 Hickory Creek Road Lowell, AR 479-544-2361

NWA Trout Flyfishing Guide

8421 AR-187 Eureka Springs, AR 479-426-6827

Custom Adventures Guide Service

Highway 187 Eureka Springs, AR 479-363-9632

Big Dog's Guide Service

13821 Toepfer Rd Garfield, AR 479-644-1099

Prairie Creek Marina 1 Prairie Creek Marina Dr Rogers, AR

479-925-1623

Ozark Mountain Zipline

208 W Van Buren Eureka Springs, AR 479-363-6699

White River **Kayaking & Outdoors** 187 1st St Hollister, MO 417-335-2210

Beaver Lake Outdoor Center 14434 E Hwy 12 Rogers, AR

479-877-4984



SUP Outfitters Stand-Up PaddleBoarding

234 Timber Ridge Rd Eureka Springs, AR 479-244-7380

Lost Bridge Marina

12861 Marina Rd Garfield, AR 479-359-3222







For outdoor fun and majestic natural beauty, Northwest Arkansas is a premier destination. The opportunities for bikers and hikers here are nearly endless. From the novice to the advanced, outdoor adventurers will find an extensive and carefully planned network of trails and greenway.

Northwest Arkansas is a shining example of the positive impact cycling can have on a community," said Steuart Walton, grandson of Walmart founder Sam Walton. And Bike magazine chose the region for its annual bike test because "they are building trails faster than you can ride them."

Here's a roundup of trails and hiking/biking groups:

Trails

The Razorback Regional Greenway is a 38-mile,

mostly off-road, shared-use trail from north Bentonville to south Fayetteville. The wellmaintained asphalt/concrete trail weaves through scenic country landscapes, follows creeks, safely crosses city streets, and winds through tunnels. Trails are also in close proximity to downtown locations.

- Bella Vista is home to some of the most beautiful. undisturbed nature and sights to explore via their trail system. The Bella Vista Trail and Greenway Master Plan System will consist of more than 100 miles of trails upon completion. Bella Vista has a combination of soft and paved surfaces to suit any hiking or biking preference, completely surrounded by rocky hills, clear lakes. lush hardwood forests and amazing wildlife. Currently 40 miles of greenway trails have been completed.
- Popular Bella Vista hiking trails include Tanyard Creek Nature Trail, a 2.2-mile loop with a swinging bridge and a view of Lake Windsor waterfall, and Lake Bella Vista Trail, a paved 1.75 trail with picnic tables, a playground and a disc golf course.
- Bentonville's Crystal Bridges has lovely shaded multi-use trails with sculpture gardens and stunning scenic views.
- Lake Leatherwood Trail in Eureka Springs is a flat, mile-long trail perfect for

runners and light hikers. Lake Leatherwood City Park attracts visitors every year for its spring-fed lake and marina, mountain bike and walking trails, picnic and camping areas, and the Ozark mountains.

- Fayetteville's trails are many. Centrally-located Scull Creek Trail (4.4 miles) has been called "the backbone" of the city's expanding trail system. Its paved, tree-lined surface and connectivity to other trails make it ideal for alternative-transportation commuters and recreational users alike. It also features a 650 foot-long, lighted tunnel, the state's longest pedestrian tunnel. Gulley Park is one of Fayetteville's most popular recreational sites and has undergone extensive development and improvements. The 1.5-mile Gulley Park Trail features a new, wide concrete loop, ideal for walkers, runners, strollers, and cyclists. Two new, 12-footwide bridges have replaced older bridges.
- The all-new Niokaska Creek Trail links the Razorback Greenway to Gulley Park. Another innovation is Old Wire Cycle Track, currently under construction, that begins at the intersection of Old Wire and Ash Street and will end in Gulley Park. The Walton Family Foundation is funding this unique track for cyclists that will protect them from cars and pedestrians, and hopefully serve as a model for the region.
- Clear Creek Trail offers 2.3 miles of peaceful creek-side scenery and links the Scull Creek and Lake Fayetteville Trails.
- Lake Fayetteville Trail has a paved, multi-use surface 5.5 miles long, and a natural trail 6.9 miles long. The trails circle Lake Fayetteville and feature a pedestrian bridge, waterfall, picnic and nature areas, playgrounds and splendid views of the lake.
- In Rogers, outdoor enthusiasts will enjoy the scenic Lake

Atalanta trails, lake and

park. The Railyard is a natural surface bike park for riders of all skill levels, with a trail that leads to Lake Atalanta Park. Other notable features are 2,000 feet of boardwalk, 4 miles of hard-surface trails and 10 miles of soft-surface trails. There's also a nature area, serenity garden, pavilions and restrooms.

Hiking and Cycling Groups

- The NWA Hiking Group has over 1.500 members from Northwest Arkansas as well as Ft. Smith, Tulsa, Joplin and Springfield. For a one-time, \$10 membership fee, you will be joining "a group of outdoors enthusiasts who love hiking, backpacking, bicycling, floating (sometimes paddling), and camping in the great outdoors!" as they are self-described. "We get out year round and always focus on 'leaving no trace' as we go." meetup.com/nwahiking/
- Senior hikers can join up with OLLI members for hikes and fun day trips. OLLI stands for Osher Lifelong Learning Institute in Fayetteville. You can take all kinds of classes, too. olli.uark.edu.
- Northwest Arkansas Cycling is for medium-distance riders (25-50 miles). Fitness and social experience are primary goals of this group, based in Fayetteville. meetup.com/ NWACycling/
- Most members of Bella Vista Bike Club are retired, and range in age from 53 to 78. Rides are scheduled weekly on Monday, Wednesday and Friday at distances of 23 to 45 miles. Facebook.com/Bella-Vista-Bike-Club
- Ozark Mountains
 Trailblazers Club is a group of backpackers, hikers and trekkers whose goal is to bring the beautiful Ozark Mountains more fully into people's lives for shared experiences. hikingtheOzarks.com/ trailblazers/

Lodging in Northwest Arkansas can present curious guests with unique experiences across the region. Lodging truly comes in all shapes and sizes with historic old mansions, gristmills, yurts, and cabooses in addition to standard hotel/motel options. Here is just a sampling of distinctive and adventurous choices to be found.

Courtyard by Marriott Bentonville

1001 McClain Rd Bentonville, AR 72712 (479) 273-3333

Conveniently located near downtown Bentonville, AR,our hotel is bus tour friendly and hotel guests will find themselves near popular attractions such as the Crystal Bridges Museum of American Art, War Eagle Arts & Crafts Fair and the University of Arkansas.

Dickson Street Inn

301 W Dickson St Fayetteville AR 72701 (479) 695-2100

Historic 1894 home converted into a charming 10-room hotel nestled into the heart of Downtown Fayetteville's entertainment district.

The Inn at the Mill

3906 Johnson Mill Blvd Springdale AR 72762 (479) 443-1800

Historic Grist Mill with 200 years of history in a gorgeous estate setting. The Inn at the Mill is centrally located with a multitude of area attractions within miles.

Eureka Springs Treehouses, Caves, Castles and Hobbits

3018 E Van Buren Eureka Springs AR 72632 (479) 253-9493

One of the most unique lodging experiences available to make a vacation or get-away the most memorable ever.

Hotels & Lodging

The Graduate Hotel

70 N East Ave Fayetteville AR 72701 (855) 285-6162

Just off the heart of the Square in Downtown Fayetteville and close to the University of Arkansas campus with plenty of shops and restaurants in walking distance.



Pratt Place Inn & Barn

2231 W Markham Rd Fayetteville AR 72701 (479) 966-4441

Four star accommodations surrounded by 140 acres of gardens, fields and historic trails, yet just minutes from downtown Fayetteville Square. Currently closed for renovations and expansion but will reopen in 2023

Stonewind Retreat

15840 Wilson Branch Dr Chester AR 72934 (479) 369-0049

Located in the Boston Mountains and only 35 miles from Fayetteville, this retreat offers yurt cabins with relaxing scenic views in a restful atmosphere.





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Sassafras Springs Vineyard & Winery

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6461 E Guy Terry Rd Springdale, AR 72764 479-419-4999 sassafrasspringsvineyard.com Celebrated for award-winning wines, storybook weddings and premier events personalized for the experience of a lifetime.

Tontitown Winery

335 N Barrington Rd Springdale AR 72762 479-361-8700 Tontitownwinery.com Relaxed spot for tasting wines made on site, with outdoor tables & an exhibit on Italian winemaking.

Keels Creek Winery & Art Gallery

3185 E Van Buren Eureka Springs, AR 72632 479-253-9463 keelscreek.com

Quaint tasting room of a boutique winery that uses locally grown grapes, with an art gallery.

Railway Winery & Vineyards

4937 State Hwy 187 Eureka Springs, AR 72631 479-244-7798 railwaywinery.com Sample artisan wines in the tasting room or on the patio overlooking the vineyard.

Chateau Aux Arc Vineyards & Winery

8045 AR-186 Altus, AR 72821 479-468-4400 Chateauauxarc.com Chateau aux Arc (pronounced "Ozark") opened in 2001 and was the first woman owned winery.

Mount Bethel Winery

5014 Mount Bethel Dr Altus, AR 72821 479-468-2444

Family owned and operated winery and tasting room that has been handed down for generations.

Post Winery

1700 St. Mary's Mountain Rd Altus, AR 72821 800-275-8423

Post Winery is the largest winery in Arkansas and the first commercial vineyard to produce in Arkansas.

Wiederkehr Wine Cellars

3324 Swiss Family Dr Wiederkehr Village, AR 72821

479-468-9463 Wiederkehrwines.com

The oldest and largest winery in mid-America, located on the southern slopes of the Ozark Mountains, overlooking the Arkansas River valley.

Cowie Wine Cellars

101 N Carbon City Rd, Paris, AR 72855 479-963-3990 Cowiewinecellars.com Small family winery located in the scenic Arkansas River Valley between the Ozark and Ouachita Mountains.

Drink responsibly

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Gotahold Brewing

409 W Van Buren Eureka Springs, AR 72632 479-363-4187 gotahold.beer

Something truely magical in Eureka Springs. We provide share-worthy beer and memorable experiences, do good for the planet, its people, and our community.

Apple Blossom Brewing Company

1550 E Zion Rd #1 Fayetteville, AR 72703 479-287-4344 Appleblossombrewing.com

Comfy wood-accented brewpub offering a creative variety of beer, global pub grub and housemade breads.

Black Apple

321 E Emma Ave Springdale, AR 72764 479-751-0337 Blackapplehardcider.com Uses local ingredients: Arkansas peaches. Ozark apples. Farm-fresh blackberries. "From the farmer to the glass."

Columbus House Brewery and Tap Room

701 W North St Fayetteville, AR 72701 479-935-3752 columbushousebrewery.com Owned and operated by two University of Arkansas graduates who love Fayetteville and the craft

Crisis Brewery

tion

210 S Archibald Yell Blvd Fayetteville, AR 72701 479-582-2337 Crisisbrew.com "Life gave us lemons, so we decided to make beer." Brewery is named lovingly after a midlife crisis.

Fossil Cove Brewing Company

1946 N Birch Ave Fayetteville, AR 72703 479-445-6050 fossilcovebrewing.com Named after a favorite fossil laden

cove on the shores of Beaver Lake (the brewery's water source).

BREWERIES OFFER UNIQUE EXPERIENCES

NICHE LOCAL

Hawk Moth Brewery & Beer Parlor

710 N 2nd Street Rogers, AR 72756 479-877-1011 Hawkmothbrewing.com Hawk Moth is a small batch brewery and beer parlor located in historic downtown Rogers.

Saddlebock Brewery

16600 Saddlebock Ln Springdale, AR 72764 479-419-9969 saddlebock.com

State of the art brewery and farm on the scenic shores of the White River.



The best kept secret in Northwest Arkansas

Deep in the heart of the Ozark Mountains in Northwest Arkansas lies Eureka Springs, a hidden gem of a town chock full of beautifully preserved Victorian buildings, exciting nightlife, and natural fun for the whole family. Eureka Springs is the perfect vacation destination for those seeking a good time or a quiet escape; from the many community events to the peaceful, secluded lakeside cabins, there is something for everyone to enjoy in Eureka.

One of the most famous attractions in Eureka Springs is the classic Victorian Crescent Hotel & Spa. also known as "America's Most Haunted Hotel." The grandiose hotel has garnered national attention and television exposure for its ghost tours, but it is so much more than just a spooky haunt for those seeking a scare. The gorgeously preserved hotel overlooking the quaint historical village is also the perfect venue for a memorable wedding that will stand out in the minds of friends and family alike.

Thorncrown Chapel is an architectural masterpiece made of glass and wood that looks out upon the endless rolling, wooded hills of the Ozark Mountains. This majestic edifice was designed by renowned architect E. Fay Jones to blend perfectly with its forested setting, and since opening in 1980, has woon numerous awards from the American Institute of Architects.

For those who love exploring nature, or just for those who love a breathtaking view, there are three gorgeous lakes surrounding Eureka, and each packs plenty of outdoor fun for the whole family.



Whether its fishing, boating, skiing, or just hiking around and enjoying the views, **Table Rock, Beaver**, and **Leatherwood Lakes** all offer exciting adventure nestled in scenic Eureka Springs. Guests can rent cabins and lakeside cottages to snuggle up in at night for a stay.

Those seeking a more underground adventure can literally find what they are searching for in one of Eureka Springs' unique caverns. **Onyx Cave and Cosmic Cavern** both offer exciting cave tours that are fun for all ages, where guests can explore the natural wonders of the underground world. With



each cave tour, there's plenty of fun for the whole family, including panning for gems, perusing the gift shops, and checking out the natural cave wildlife.

For those seeking exciting nightlife, Eureka Springs has a great array. Eureka's downtown entertainment district has plenty of unique and eclectic bars filled to the brim with live music, good drinks, and exuberant dancing. Chelsea's, a Eureka institution of over 25 years, is proud to host live music five nights a week as "a guaranteed party and a place to dance your cares away," according to their website. From the classic local haunt The Rowdy Beaver to the swanky The Upstairs, there is a tasty libation and a lively crowd to suit every guest's needs in this tiny resort town.

For an activity the whole family can enjoy, visit **Turpentine Creek Wildlife Refuge**. This sanctuary for survivors of the exotic pet trade provides lifetime care for big cats and exotic animals, and is in high demand.



Zeus at Turpentine Creek

Not only can guests visit the majestic big cats who call the refuge home, but they can also stay in one of the refuge's many cottages, including the tree house bungalow, and fall asleep to the sounds of Africa nestled right in the Ozarks. This unique vacation destination is great for all ages because it is filled with fun adventures, but also educates guests in a lesson in compassion for animals.

Want to plan a visit to Eureka but aren't sure when to go? Why not pick one of the many community festivals or events happening throughout the year and visit during the one that strikes your fancy! Eureka Springs is host to music festivals, art festivals, car shows, and holiday

events that blow anywhere else in the area out of the water. During the Bikes Blues & BBQ rally, Eureka is just a scenic ride away and has its own Bikes & Bluegrass festival for guests to enjoy away from all the hoopla in the main NWA event area. During Mardi Gras, Eureka is the place to be, being home to the largest Mardi Gras celebration in Northwest Arkansas. During the Christmas season, guests are warmly welcomed into the beautifully restored Victorian homes of locals during the annual Tour of Homes.



One event, the May Festival of the Arts, really sets Eureka Springs apart as a nationally recognized art destination. The month long festival celebrates and showcases the town's historic arts village, powered by over 350 artists. Art in all mediums is presented through one-of-a-kind exhibits and performances, from live music to culinary arts, from sculpture to oil painting, all throughout the town. The festival culminates and peaks during the White Street Walk—a wild party throughout the town thrown by artists, for artists. Guests can walk about through the homes of artists living in the village for a unique and personal art viewing experience.

Eureka Springs is easily one of the best kept secrets of Northwest Arkansas, but once this hidden gem is found, it is the most lucrative to explore. Filled with art, culture, music, dancing, and great food, all set against the gorgeous natural backdrop of the Ozark Mountains, Eureka Springs makes for the perfect vacation destination packed with fun for everyone. Not only is Northwest Arkansas one of the most vibrant, successful, beautiful and fun regions of the country to visit, it's also one of the most highly ranked. Good economy, recreation, arts, thriving businesses, quality of life. It all adds up to an area that's ranked at or near the top of many lists by national media and other publications. Here are some of them:



Northwest Arkansas Metropolitan Statistical Area

(More commonly referred to as Northwest Arkansas and includes Benton, Madison and Washington counties)

"#4 Best Place to Live in the United States"

U.S. News & World Report 2019 (Northwest Arkansas has been in the Top 5 for three years in a row)

"10 best cities to launch a career" Realtor.com

"Best affordable places to live" U.S. News and World Report, April 2018

"Best in the U.S." Lonely Planet

"Best Cities for White-Collar Job Growth" Forbes and NewGeography.com

"Best Midsize Cities for Jobs" Forbes

"Best Cities for Jobs" NewGeography.com

"Best Places for Minority-owned Businesses" fastcompany.com "Best Place to Retire" wheretoretire.com & Money Magazine

"Best Suburb to Purchase a Home" realtormag.com

"Most Family Friendly" nwacouncil.com

"Fastest-Growing Economy through 2022" usmayors.org

Bella Vista

"25 Best Places to Retire" Forbes

"Top 10 Best Healthy Places to Retire" U.S. News & World Report

"Top 25 best places for affordable homes" CNNMoney.com and Money Magazine

Bentonville

"Best Small Cities for Families" NerdWallet

"America's Coolest Southern Towns" ietsetter.com

"America's 20 Best Mountain Bike Towns" National Geographic

"25 Best Small U.S. Cities to spend the weekend" Thrillist

"28 Best Trips of 2016" Outside Magazine "10 Newest Hipster Neighborhoods" Yahoo travel

Fayetteville

"Best Places for Singles Right Now Money Magazine

"The South's Best College Towns" Southern Living

"Six Amazing Small Cities for a Family Vacation" Flipkey

"Fittest Places to Live in America" Men's Journal

University of Arkansas

"Top 100 utility patent producing Universities" National Academy of Inventors

"Best Value in Legal Education" The National Jurist

"Best Schools for Public Service" The National Jurist

Springdale

"Best Minor League Baseball Towns" SmartAsset

"Fastest-Growing Cities in America" WalletHub

"50 Best Cities to Live" 24/7 Wall St. wallst. com Keels Winery Creek & Art Gallery



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All things bright and beautiful!

When it comes to retail therapy, Northwest Arkansas has plenty to offer in the downtown squares, craft fairs, antique and second-hand stores, small boutiques, large shopping malls and beyond. Visitors can shop 'til they drop in a large variety of shops, from upscale children's stores to repurposed vintage shops. The area is home to artists and craftspeople, so there are plenty of unique and handmade goods to be found as well.

From trendy local boutiques to all of the major national chains, there is something for every shopper here.

Many communities in Northwest Arkansas have preserved and renovated their **downtown squares**, turning once shuttered structures into enticing destinations for shopping, dining, events and more.

The squares are ideal places to stroll and spend the day because of all the activities that take place in the central downtown areas. The Bentonville and Fayetteville squares, as well as downtown Springdale, Rogers, and Siloam Springs each feature a farmer's market during the season, and host other events throughout the year. And, when you get hungry or thirsty from your shopping stroll, there are enticing options for local food and cocktails nearby.

The **boutique** shopping experience is much more personalized and tailored to the customer; not only do boutiques specialize in carrying what they know their customers will love, but also the staff are generally more committed to ensuring that the customer has a pleasant shopping experience. The boutique shopping experience, ideally, should make every customer feel like a VIP.

Brian Bailey, owner and manager of Fayetteville's The Mustache Goods & Wares, knows how to keep customers coming back.

"As a small locally owned store you get to bring in product you know your customers will enjoy," says Bailey. "It's a treat seeing your customers purchase things for themselves or to give to loved ones. I don't think that kind of care and passion exists in most big box stores or chains." The Mustache has been a Fayetteville institution, located directly on the downtown square, for almost a decade.



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More and more these days, shoppers are seeking one-of-akind finds in an unlikely place: the resale store. And there is no shortage of **resale**, **consignment**, **antique**, **flea market and thrift stores** in Northwest Arkansas, filled with treasures waiting to be discovered. With upcycling and repurposing now popular design trends, shopping resale is more acceptable than ever. For consumers looking for better quality, those concerned about

Northwest Arkansas Mall

4201 North Shiloh Drive Fayetteville, AR 72703

This premiere indoor shopping center destination for Northwest Arkansas is home to 100 specialty stores, in addition to a food court, Dillard's, JCPenney and more.

Open Monday through Saturday 10 a.m. - 9 p.m. Sunday Noon - 6 p.m. Store hours may vary.

That's just a sampling of shopping experiences to be discovered in Northwest Arkansas. Wherever you find yourself here, there's sure to be some retail therapy nearby.



environmental waste, or the economy-minded, resale is the way to go.

That's not news to Kristy Danna, manager of Audrey's Resale Boutique in Bella Vista. She knows that her upscale collection of home décor and women's fashions and accessories is prime hunting ground for savvy shoppers.

For those who are looking for plenty of variety all in one place, there are two **major shopping malls** in Northwest Arkansas:

Pinnacle Hills Promenade

2203 Promenade Blvd. Rogers, AR 72758 Pinnaclehillspromenade.com

More than 100 stores, along with great dining options and a Malco movie theater, in a beautiful, luxury outdoor setting. Special programs and events too!

Open Monday through Saturday 10 a.m. - 9 p.m. Sunday Noon - 6 p.m.

Child's play

Visitors to Northwest Arkansas will find plenty of family-friendly opportunities to enjoy the region with youngsters. There's no end to the fun for the young and young at heart.

> In addition to great parks and playgrounds, skate parks, walking and biking trails, cave exploration, boating, fishing and water sports, Northwest

Arkansas has a number of world-

class museums and historical sites.

They include an amazing interactive children's

museum—the Scott Family Amazeum—along with Crystal Bridges Museum of Art, The Peel Mansion, The Museum of Native American History and the Pea Ridge National Military Park. In addition, there's the Walmart Museum in downtown Bentonville with the original Five and Dime store and soda fountain.

Here is a sampling of other activities in the region:

Bentonville

- Climb Bentonville Indoor rock climbing 801 SW 14th 479-325-8521
- Great Day Skate Place Roller skating fun! 1615 SE Moberly Ln 479-273-1800
- Lawrence Plaza A splash pad interactive water park in the summer, outdoor ice rink open Mid- Nov-Jan. Just north of City Square, corner of NE "A" and Blake Streets.

Fayetteville

- Botanical Garden of the Ozarks On 86 acres adjoining Lake Fayetteville. 4703 N. Crossover Rd. 479-750-2620
- Terra Studios Glass Art studio and gallery Watch glass artists at work, stroll the outdoor art garden filled with magical sculptural creatures. Free admission, 10- 5 daily. 12103 Hazel Valley Rd, Fayetteville. 479-643-3185.

Indoor fun

- Arkadia Retrocade Nearly 75 vintage arcade games. 1478 N. College Ave. 479-445-7844
- Lokomotion Family Fun Park Like a small town carnival, featuring arcades, mini golf, bumper cars, go karts and laser tag. 4520 N College Ave, 479-582-5600
- Gator Golf 2692 N College, 479-443-0833
- Ozark Bowling 2300 N College Ave, 479- 442-4275
- Starlight Skatium 612 N College Ave, Fayetteville. 479-444-7827



Rogers/Springdale/Lowell

 Arkansas and Missouri Railroad - Departs the Springdale Depot on high trestles over deep valleys and a dark quarter-mile tunnel. 134 miles round trip. Depot: 107 North Commercial Street, Springdale. 479-751-5763.

Bowling, batting and mini-golf

- Rogers Bowling Center 3500 W Walnut St, 479-636-2320
- Springdale Bowling Center 1303 S Thompson St, 479-751-9207
- Fast Lane Entertainment 1117 N Dixieland St, Lowell. 479-659-0999
- Mini-golf and games at Fun City Pizza 5320 W. Sunset #157, Springdale. 479-872-7529.
- Rodeo of the Ozarks A pro rodeo that's more than a half century old. At Parson's Field, 1423 E. Emma, Springdale. 877-927-6336.
- War Eagle Mill A restored old mill, gift shop and restaurant on rolling farmland, on the banks of War Eagle Creek. 11045 War Eagle Rd. 866-492-7324.
- Wild Wilderness Safari 400-acre home to exotic and domestic animals. Drive-thru section, petting parks and walk-thru areas. 20923 Safari Rd, Gentry. 479-736-8383.

Eureka Springs

Check out the kid-friendly shops in charming downtown filled with toys and treasures, like Kaleidokites, **Mud St. Store**, and **Small World**.

- Eureka Springs Historical Museum Downtown at the 95 S. Main.
 Intrigue Theater Turn-of-the-century style magic show. 80 Mountain
- St. 479-244-7028
- Lake Leatherwood Park Follow Hwy 62 W. about 4.5 miles to the park sign on the right hand side of the road. 1600-acre city park with an 85-acre spring fed lake. 479-253-7921.
- Ozarks Mountain Zipline A 2-hour canopy tour. Sign in at 208 W. Van Buren: you'll be shuttled to the zipline. 479-363-6699.
- Pig Trail Kart and Golf A track, mini golf course, arcade, batting cages and more. On Hwy 62 E. 479-363-6646
- Turpentine Creek Wildlife Refuge - Seven miles south of town on Hwy. 23, Lifetime care for abandoned, abused or neglected big cats, as well as some other big mammals and smaller wild cats.

Horseback Riding

Bear Mountain Riding Stable

- Guided, hour-long rides with incredible views. Suitable for all ages and riding levels. 5480 Highway 62 W. 479-253-6990
- Steve's Stable at Pond Mountain Lodge Six riders or less on a one-hour guided trail tour. Gentle horses. 1218 Hwy 23. 479-253-5877





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18 Mason Ln, Bella Vista, AR 72715 928-237-0191 www.cedarlodgearkansas.com

